Photography Policy

Photographs are a lovely way to remember your visit to the Santa Barbara Botanic Garden. We encourage visitors to take casual photographs of their visit for their own personal use. However, there are some instances in which you will need a photography permit and pay the accompanying location fees in addition to admission prices:

1. **Commercial/Promotional Photography Permit**: This permit is used by professional, commercial or promotional photography shoots. For the purpose of this policy, a professional photographer is defined as someone who is being paid to take photographs on Garden property. Promotional/commercial photography refers to photography that will be sold, distributed, or used in promotional material.

   By contract – please contact our Development Assistant with details.

2. **Professional Personal Use Photography Permit**: This permit is used by one professional photographer who is being paid to take posed photographs on Garden property. This category includes wedding photos, family portraits, maternity, engagements, celebrations, quinceaneras and the like.

   Fee: $100

3. **Amateur/Student Photography Permit**: This permit is for an amateur or student photographer using the Garden as a location to take photos that will be used personally or in a project or portfolio.

   Fee: $25

**General Photography Guidelines:**

- The nonrefundable fee—upon granting of permit—is either $100 or $25 for the day. Please note that this is separate from the price of admission.
- Proof of photo permit should be kept on hand then returned to Guest Services Kiosk at end of shoot.
- The photography session must occur within regular Garden hours.
- Pathways may not be obstructed by the photographer or members of the party so as to impede visitor traffic.
- Party must remain on pathways only. Photography is not permitted in exhibit areas, on rocks, etc. Party will be billed accordingly for any damage to plants or Garden property.
- Nudity/firearms are not permitted on Garden property.
- Drone photography is not permitted on Garden property.

The Garden reserves the right to refuse photographic privileges to anyone or to rescind privileges if guidelines are not followed or if conditions are deemed unsafe.
Help to promote the Garden by tagging us in social media posts. We love seeing and hearing your stories! Please tag us on Instagram @sbbotanicgarden #sbbotanicgarden

All fees directly support the mission of the Garden in developing and maintaining plant collections for display, education, conservation, research, and enjoyment. Thanks to your generosity, we are able to work to conserve California native plants and habitats for the health and well-being of people and the planet.

Please provide the following information:

Type of permit

☐ Commercial/Promotional Photography: To be negotiated by contract

☐ Professional Personal Use Photography: $100

☐ Posed Photography: $25

Permit Requested By:___________________________________ Phone:___________________
Address:______________________________________________________________________
City:__________________________________ State:___________ Zip Code:_______________
Day/Date of Event:____________________________________ Arrival Time:_____________
Number in Party:_____________ Area(s) of Garden Requested:________________________
Description of Onsite Activities:___________________________________________________
Equipment to be Used:___________________________________________________________

On behalf of my party, I have read and agree to follow all Garden guidelines referenced above. I agree to hold harmless the Santa Barbara Botanic Garden in the event that any of the photographic or other equipment is damaged, lost, or stolen while at the Garden. I also agree to hold harmless the Botanic Garden in the event that injury should occur during the act of photography.

Signed:_______________________________________________ Date:___________________

☐ Permit is Approved  ☐ Permit is Denied, Reason:________________________________________

By:__________________________________________________ Date:____________________

This permit is valid for date and time issued only.