

Branching Out

A California Native Plant Introduction Program



De La Mina Verbena

Verbena lilacina 'De La Mina'



The Santa Barbara Botanic Garden's Plant Introduction Program "Branching Out" is dedicated to increasing awareness, appreciation and availability of outstanding California native plants for landscapes and gardens.

BOTANICAL NAME _____ *Verbena lilacina*

CULTIVAR NAME _____ 'De La Mina'

COMMON NAME _____ De La Mina Verbena

FAMILY NAME _____ Verbenaceae

ORIGIN _____ Selected by Horticulturist Carol Bornstein from Cedros Island off the west coast of Baja California.

GENERAL DESCRIPTION _____ Evergreen subshrub. Plant forms a tidy, handsome mound to 3 ft high with an equal spread. Deeply divided medium green leaves. Dark purple, fragrant flowers on 8 inch stems bloom almost year-round in coastal California.

WATER REQUIREMENTS _____ Tolerates drought conditions in southern California. Accepts some summer water.

SOIL REQUIREMENTS _____ Best in well-drained soil; also grows well in heavier soils.

EXPOSURE REQUIREMENTS _____ Best in full sun.

PESTS AND DISEASES _____ No known problems.

HARDINESS _____ Zone 7. Hardy to 0 F.

LANDSCAPE VALUE _____ Handsome mounding habit. Dark purple blossoms attract butterflies and are also fragrant. Blooms most of the year. Fast growing, very drought tolerant subshrub is a good choice for mixed borders, butterfly gardens, or in large decorative pots.

PROPAGATION _____ Easy from cuttings.
To commercially propagate this introduction, interested nurseries need to sign a licensing agreement with the Santa Barbara Botanic Garden.

SALES POTENTIAL _____ 'De La Mina' is a fast-growing perennial that blooms in 4" pots. Easy to grow.

NURSERY AVAILABILITY _____ El Nativo Growers (<http://www.elnativogrowers.com/>) future availability
Elkhorn Native Plant Nursery (<http://www.elkhornnursery.com/>)
Native Sons Nursery (<http://nativeson.com/home2.html>)
San Marcos Growers (<http://www.smgrowers.com/>)
Skagit Gardens (<http://www.skagitgardens.com/>)
Suncrest Nurseries (<http://www.suncrestnurseries.com/>)
Tree of Life Nursery (<http://www.treeoflifenuresery.com/>)



For more information about this program, contact the Garden at
(805) 682-4726 ext. 114.