

Keep Me Wild



It's a People Problem, Not a Wildlife Problem

California's wild animals are falling victim to unnecessary conflict and even death for a surprising reason – increasing access to human food and garbage. The problem seems to get worse every year, as California's human population continues to grow and expand into wildlife habitat.

The *Keep Me Wild* campaign was launched by the California Department of Fish and Game in 2003 to address the growing conflicts between black bears and people. Today the campaign provides tips for keeping deer, coyotes, mountain lions and wild turkeys away from your home, and advice on what to do if you encounter one of these wild animals.

Visit the *Keep Me Wild* website at: <http://www.dfg.ca.gov/keepmewild/index.html>



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