

Conserving biodiversity is fundamental to both quality of life and economic well-being, both now and into the future

TAKE ACTION!

Our challenge now is to learn as much as we can about the part we play in this complex and interdependent web of life. By gaining new perspectives on our place in the natural world, we can create a more responsible society that will empathize with other living things and protect our planet's natural resources.

We are slowly finding a new vision to help us protect our world for future generations. We are beginning to work together to live sustainably in order to protect the biodiversity on which we all depend.

We can all do something to help: whether we work in government, private industry or at home, to pass this rich heritage on to future generations.

Effective conservation requires an informed, supportive and participatory public

Through conservation awareness we inform, promote debate, and inspire change
(these are all essential steps to reversing threats to biodiversity!)

Stewardship:

We have a responsibility to maintain a clean and healthy environment for our families and for the future generations that will inherit the world we leave behind